

PATENT APPLICATION NO. 09/988,291  
ATTORNEY DOCKET NO. 47004.000180

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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MAR 25 2004

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In re the Application of:  
47004.000180

) Attorney Docket No.

)  
)  
) ROTHMAN, *et al.*

) Examiner: G. Akers

)  
) Serial Number: 09/988,291

) Group Art Unit: 3624

)  
) Filed: November 19, 2001

) Confirmation No. 8456

)  
) Title: SYSTEM AND METHOD FOR GATHERING AND STANDARDIZING  
CUSTOMER PURCHASE INFORMATION FOR TARGET MARKETING

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

PETITION FOR A ONE MONTH EXTENSION OF TIME UNDER 37 C.F.R. §1.136(a)

Applicant respectfully petitions the Commissioner for Patents to extend the time for reply to the Office action dated November 25, 2003 for one month from February 25, 2004 to March 25, 2004.

The Patent and Trademark Office is authorized to charge \$110.00 to Deposit Account No. 50-0206 for the extension fee. In the event of any variance between the amount authorized and the Patent and Trademark Office charges, please charge or credit any difference to Deposit Account No. 50-0206.

Respectfully submitted,

HUNTON & WILLIAMS LLP

Dated: March 25, 2004

By: 

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